

SATURDAY  
OCTOBER 14, 2023

IN-PERSON AND VIRTUAL  
TICKET OPTIONS

USC UNIVERSITY PARK CAMPUS  
8:25 AM – 5:20 PM PDT

**USC**Gould  
School of Law



BEVERLY  
HILLS  
BAR  
ASSOCIATION

New  
Virtual Ticket  
Options!

USC GOULD SCHOOL OF LAW – BEVERLY HILLS BAR ASSOCIATION

# 2023 INSTITUTE ON **ENTERTAINMENT LAW AND BUSINESS**

**Hollywood Remodel:**  
Blueprints for an Evolving Industry

KEYNOTE SPEAKER  
**AMBASSADOR  
CHARLES H. RIVKIN**  
MOTION PICTURE ASSOCIATION



HOLLYWOOD

MCLE/CPE CREDITS AVAILABLE

REGISTER ONLINE NOW AT

<https://gould.law/IELB>

#USCLawEnt

# get the latest inside scoop

For over 65 years, the USC Gould-BHBA Institute on Entertainment Law and Business has been the premiere conference for entertainment professionals in the nation. Join the Industry’s most powerful players for an in-depth examination of the most current entertainment law issues and the latest business perspectives. The 2023 Institute on Entertainment Law and Business will be held in person at the USC University Park Campus. Livestreaming and replays of the Institute will also be available on the event platform. You don’t want to miss this exclusive program!

## topics for today

Whether you are a lawyer, executive, agent, producer or accountant, you will get the latest up-to-date information you need to navigate the entertainment industry successfully.

## don’t miss out – sign up now!

**REGISTER ONLINE AT** <https://gould.law/IELB>

## sponsors and supporters

The USC Gould School of Law, Beverly Hills Bar Association, and Planning Committee gratefully acknowledge the Institute sponsors:

### gold sponsors

- Davis Wright Tremaine LLP
- DLA Piper LLP (US)
- Gang, Tyre, Ramer, Brown & Passman, Inc.
- GHJ
- Gibson, Dunn & Crutcher LLP
- Greenberg Traurig, LLP
- Katten Muchin Rosenman LLP
- Latham & Watkins LLP
- Loeb & Loeb LLP
- Manatt, Phelps & Phillips, LLP
- O’Melveny & Myers LLP
- Robins Kaplan LLP
- Russ August & Kabat
- Sheppard, Mullin, Richter & Hampton LLP
- Sidley Austin LLP
- Venable LLP

### silver sponsors

- Sklar Kirsh LLP

### supporters

- The Association of Media & Entertainment Counsel
- Association of Talent Agents
- National Association of Record Industry Professionals
- Television Academy

Please visit our website at <https://gould.law/IELB> for a complete and up-to-date list of Institute contributors.

## 2023 Institute Venue Update

- |                     |  |
|---------------------|--|
| General Sessions    | <i>USC Town &amp; Gown</i>                     |
| Luncheon & Keynote  | <i>USC Ronald Tutor Campus Center Ballroom</i> |
| Afternoon Breakouts | <i>USC Gould School of Law</i>                 |

**8:25 AM – 8:30 AM**

**Welcome and Opening Remarks**

*USC Town & Gown*

**8:30 AM – 9:15 AM**

**The Industry: Trends, Fads and Transformation**

Institute favorite, Jeffrey Cole, will share insights from his ongoing studies tracking current trends in entertainment. The industry is buzzing with activity in M&A and there are more industry adjustments that affect the entertainment legal practice. Join us to hear how the major players have evolved, where streaming deals may be headed, and what lies on the horizon in entertainment.

**9:15 AM – 10:00 AM**

**Generative AI: Some Practical Considerations**

While the world is swirling with the potential/hazards of artificial intelligence (AI), this presentation by two experts will focus on advising clients regarding such things as licensing their data for AI usage and other monetization opportunities, copyright protectability, and rights of privacy claims as to generative AI products. Strategies to mitigate legal risks and magnify rewards while harnessing the benefits of AI technology will be examined together, with the current state of protectability of AI-generated material. Our experts will also consider the rise of unlicensed celebrity chatbots and deepfake persona together with possible legal solutions that may be available.

**10:00 AM – 11:00 AM**

**Legal Perspectives on Compensation in the Streaming Industry**

This panel will discuss trends in compensation structures on streaming deals as well as debate the way in which such deals might evolve to increase equity, transparency, and profits for all stakeholders, including streaming services, production companies, and talent. Discussion will include the question of exclusivity in licensing, the development of a more equitable model of profit sharing among the stakeholders, as well as the enhancement of transparency through sharing of data on the success of programs.

**11:00 AM – 11:05 AM**

**Partner Announcements**

**11:05 AM – 11:20 AM**

**Networking Break**

**Mary S. Ledding**

VICE-CHAIR  
Law Office of Mary S. Ledding

**Jeffrey Cole**

CEO  
Center for the Digital Future  
USC Annenberg School for  
Communication and Journalism

**Prof. Kevin J. Greene**

John J. Schumacher Chair | Professor of Law  
Southwestern Law School

**Alexis Robinson**

Partner & Leader of the  
Entertainment, Technology and Media Practice Group  
Sheppard, Mullin, Richter & Hampton LLP

**Gabe Brakin**

Chief Operating Officer  
Participant

**Robert Darwell**

Head of Global Media  
Sheppard, Mullin, Richter & Hampton LLP

**Craig A. Emanuel**

Partner  
Paul Hastings LLP

**Rich Shuter**

Partner and Head of Business Affairs, Television  
United Talent Agency

**MODERATOR**

**Ilan Haimoff**

Partner  
GHJ

**John R. Baldivia**

Partner, Rossi, P.C.  
Immediate Past Chair, Beverly Hills Bar Association  
Entertainment Law Section

**11:20 AM – 12:20 PM**

**The A to Z of Music Streaming**

With streaming being the dominant method by which music is accessed by consumers and revenues are generated, the panel will discuss a broad range of market, economic, business and legal issues. Topics will include a brief market overview; public performances subject to the payment of royalties; compulsory and traditional licenses; criteria for earning \$1 USD; calculations for free, subscription and advertising models; rights clearance and dilution issues for video embodying sound recordings; applicable international treaties, conventions and elective standards; and others.

**12:20 PM – 1:20 PM**

**Breaking the Video Game Curse:  
Deal-Making in Video Game Adaptations**

For years, TV and movie adaptations of popular video games have fallen short of expectations, but all that has changed with the success of “Sonic the Hedgehog,” “Arcane League of Legends,” “The Last of Us” and others. Our panel will cover the unique legal, business and other challenges around adapting beloved video game properties, including complex rights, control, production and creative issues from both a game company and studio perspective and examine some of the reasons for this success.

**1:20 PM – 1:30 PM**

**Morning Program Adjournment**  
*Passing Period to USC Ronald Tutor  
Campus Center Ballroom*

**PROGRAM CONTINUED >>**

**Madeleine Bennett**

Head of Global Music Strategy  
Spotify

**Tim Cohan**

Chief Counsel  
peermusic

**Tucker McCrady**

Executive Vice President & General Counsel  
The Orchard

**MODERATOR**

**Jordan Bromley**

Partner  
Leader, Manatt Entertainment  
Manatt, Phelps & Phillips, LLP

**Lindsay Terris Feldman**

Head of Television Business Affairs  
Amazon Studios

**Elizabeth B. Lynch**

SVP, Legal Affairs,  
Motion Picture Group  
Paramount Pictures

**Chris Salvaterra**

SVP, Drama Series  
HBO

**Brian Wright**

Chief Content Officer  
Riot Games

**MODERATOR**

**Patrick O’Brien**

SVP, Legal and Business Development,  
Games Investment Group  
Forte Labs, Inc.

**follow USC Gould Continuing Legal Education**

**f** FACEBOOK: <https://www.facebook.com/USCLawCLE>

**in** LINKEDIN: <https://www.linkedin.com/showcase/uscgouldcle>

**@** INSTAGRAM: <https://www.instagram.com/USCGouldCLE/>

**🐦** TWITTER: [@USCGouldCLE](https://twitter.com/USCGouldCLE)



# keynote speaker

## AMBASSADOR CHARLES H. RIVKIN

CHAIRMAN AND CEO OF THE MOTION PICTURE ASSOCIATION

AMBASSADOR CHARLES H. RIVKIN is Chairman and CEO of the Motion Picture Association (MPA), the leading advocate of the global film, television, and streaming industry. Current MPA members include Disney, Netflix, Paramount, Sony, Universal, and Warner Bros. Discovery.

Drawing on 30 years of experience as a media executive and a leading U.S. diplomat, Amb. Rivkin advocates for policies that drive investment in film and television production, protect creative content, and open markets worldwide. He is responsible for the MPA’s iconic movie ratings system and the Alliance for Creativity and Entertainment (ACE), the world’s largest content protection coalition dedicated to combatting digital piracy.

Prior to joining the MPA, Amb. Rivkin served as U.S. Assistant Secretary of State for Economic and Business Affairs and was the U.S. Ambassador to France and Monaco.

Amb. Rivkin serves on the board of the American Academy of Diplomacy, the American Film Institute, and Via Transportation Inc., and is a member of the Academy of Motion Picture Arts and Sciences. He received his bachelor’s degree from Yale University in 1984, graduating with distinction in political science and international relations and his M.B.A. from Harvard University in 1988.

**1:30 PM – 2:00 PM**  
**Luncheon**

*USC Ronald Tutor Campus Center Ballroom*

**2:00 PM – 2:50 PM**  
**Keynote Presentation**

Join Ambassador Charles H. Rivkin, Chairman and CEO of the Motion Picture Association (MPA), for a 30-minute conversation with Bruce Ramer about the current landscape of the entertainment industry.

**2:50 PM – 3:00 PM**  
**Luncheon Program Adjournment**

Passing Period to USC Gould School of Law

**Amb. Charles H. Rivkin**  
Chairman and Chief Executive Officer  
Motion Picture Association

**INTERVIEWER**  
**Bruce M. Ramer**  
CHAIR  
Gang, Tyre, Ramer, Brown & Passman, Inc.



**3:00 PM – 4:00 PM**  
**Afternoon Panels – First Session**  
*USC Gould School of Law*

**Latest Developments in Copyright,  
Trademark and Rights of Publicity**

Professor Betsy Rosenblatt of Case Western Reserve School of Law will highlight recent cases on copyright, trademark, and rights of publicity. Topics include recent Supreme Court cases involving fair use and trademark parodies; disputes involving rights of publicity, defamation, and the “actual malice” standard; IP issues raised by generative AI; and other notable cases.

**Music Acquisition in Entertainment Productions**

Music creation and acquisition occurs in all entertainment products across all forms of media. This panel will explore and explain the common elements of music utilized in entertainment productions and discuss the legal acquisition processes related to composer agreements (services covered, fee structures, rights ownership of resulting compositions and recordings, soundtrack royalties, and music publishing issues), original songs (songwriter deals, recording agreements, record label waivers, and music publishing), music licensing (master use and composition synchronization licenses), and soundtrack albums (rights, record label distribution deals, music producer agreements).

**Entertainment Litigation Developments**

Panel members will discuss the most recent litigation developments in entertainment. Panelists will review the Supreme Court Jack Daniels case, defamation cases (including Depp), celebrity endorsement cases (Crypto, etc.), NFT cases (Birkin, etc.), concert safety cases (Astroworld, Madison Square Garden), and possibly strike related litigation.

**Prof. Betsy Rosenblatt**  
Professor of Law  
Case Western Reserve University  
School of Law

**Joy Murphy**  
SVP, Head of Film & Television Music Licensing  
Universal Music Publishing Group

**Alexandra Nickson**  
SVP, Head of TV Music  
DreamWorks Animation

**Liz Rank**  
SVP, Business & Legal Affairs  
Universal Music Group

**MODERATOR**  
**Dan Butler**  
Head of Music, Business & Legal Affairs  
Walt Disney Studios

**Daniel B. Lifschitz**  
Senior Counsel  
Johnson & Johnson, LLP

**Camille M. Vasquez**  
Partner  
Brown Rudnick LLP

**Ashley R. Yeargan**  
Partner  
Russ August & Kabat

**MODERATOR**  
**Yakub Hazzard**  
Partner / Co-Chair,  
Litigation Department  
Mitchell Silberberg & Knupp LLP



**BEVERLY  
HILLS  
BAR  
ASSOCIATION**

Become a Beverly Hills Bar Association member and join colleagues in the largest Entertainment Law Section in the country. BHBA Entertainment and IP, Internet & New Media MCLE programs are held monthly. All Entertainment and IP, Internet & New Media programs are also available online. Go to **www.bhba.org**.

## The Ethics of AI

The growing sophistication and ubiquity of artificial intelligence (AI) has raised a number of ethical concerns for attorneys, including under the California Rules of Professional Conduct. These include issues of competence (e.g. citing cases that don't exist), confidentiality (revealing privileged information), supervision (did you monitor your associate's work product?), unauthorized practice of law (using information input by non-lawyers), bias and fairness (was the input biased and therefore your search is too?), and transparency (did you reveal the use of AI to your client?). Without controls compatible with these principles, the worry is that AI will be biased, unfair, or lack proper transparency or accountability and possibly be deemed the unauthorized practice of law.

 1 HOUR OF MCLE LEGAL ETHICS CREDIT

## Labor Update 2023

The labor panel will include various labor issues surrounding the members of primary entertainment guilds (SAG-AFTRA, WGA, DGA), including employment and workers comp issues. Panelists will also discuss the status of the successor agreements for these above-the-line guilds. Topics include key updated contract terms and, if any of the three unions remain on strike, the main points of contention.

**4:00 PM – 4:20 PM**  
**Networking Break**

**4:20 PM – 5:20 PM**  
**Afternoon Panels – Second Session**  
*USC Gould School of Law*

The concurrent sessions held at 3:00 PM repeat at 4:20 PM.  
Attend a second session of your choice!

**5:20 PM**  
**Adjournment**

## Dazza Greenwood

Founder and CEO  
law.MIT.edu and CIVICS.com Consultancy Services

## Olga V. Mack

Vice President at LexisNexis &  
CEO of CounselLink CLM

## Ashod Mooradian, Esq.

Founder  
Law Office of Ashod Mooradian, A Professional Law Corporation

## MODERATOR

### Brian C. Schaller

Partner  
InfoLawGroup LLP

## Ivy Kagan Bierman

Chair, Entertainment Labor  
Loeb & Loeb LLP

## MODERATOR

### Jonathan Handel

Senior Counsel, Feig Finkel LLP &  
Contributing Writer, Puck News



## contact information

USC Gould School of Law – Continuing Legal Education  
699 Exposition Boulevard, Suite 326  
Los Angeles, CA 90089-0071

EMAIL: [cle@law.usc.edu](mailto:cle@law.usc.edu)

WEBSITE: <http://gould.usc.edu/cle>

Office hours are 9:00 a.m. to 5:00 p.m. Pacific Time, Monday to Friday.

# planning committee

**Bruce M. Ramer**  
CHAIR  
Partner  
Gang, Tyre, Ramer, Brown & Passman, Inc.

**Mary S. Ledding**  
VICE CHAIR  
Attorney  
Law Office of Mary S. Ledding

**Mark E. Halloran**  
CO-CHAIR EMERITUS  
Partner  
Media Law Limited

**W. Joseph Anderson**  
Partner  
Manatt, Phelps & Phillips, LLP

**Tom Ara**  
Partner  
Co-Chair, Media, Sports and Entertainment  
DLA Piper LLP (US)

**Patrick M. Arenz**  
Partner  
Robins Kaplan LLP

**John R. Baldivia**  
Partner  
Rossi, P.C.

**Merav Broder**  
Founder | Creative Director  
Fuse Los Angeles

**Nancy A. Bruington**  
Partner  
Latham & Watkins LLP

**Joseph A. Calabrese**  
Consultant  
Latham & Watkins LLP (Retired)

**Vincent H. Chieffo**  
Shareholder  
Greenberg Traurig, LLP

**Yula Chin**  
Associate GC  
Riot Games

**Shaun C. Clark**  
Partner  
Sheppard, Mullin, Richter & Hampton LLP

**Judith C. Dornstein**  
Owner Attorney at Law  
The Law Offices of Judith C. Dornstein

**Scott Edel**  
Partner and Chair,  
Entertainment Department  
Loeb & Loeb LLP

**Hillel M. Elkins**  
Founder  
Elkins Law, P.C.

**Glenn D. Feig**  
Partner  
Reder & Feig LLP

**David E. Fink**  
Partner  
Venable LLP

**Keith G. Fleer**  
Owner  
Keith G. Fleer,  
A Professional Corporation

**Uri Fleming**  
Head of Business Affairs,  
Unscripted Television  
Amazon Studios

**Jenna Z. Gambaro**  
Business Affairs Executive  
Creative Artists Agency

**Rich Ginsburg**  
Owner  
Richard F. Ginsburg,  
Attorney at Law, Inc.

**Steven Goldfisher**  
Attorney  
Law Offices of Steven J. Goldfisher

**Justin M. Goldstein**  
Chair of Litigation Department  
Sklar Kirsh LLP

**Karen Grant-Selma**  
EVP, Head of Business & Legal Affairs  
Jesse Collins Entertainment

**Ilan Haimoff**  
Partner  
GHJ

**Daniel D. Helberg**  
SVP, Business & Legal Affairs  
Shed Media US Inc.

**Michael S. Hobel**  
Partner and Chair,  
Entertainment & Media Transactions  
Practice  
Katten Muchin Rosenman LLP

**Neville L. Johnson**  
Founding Partner  
Johnson & Johnson, LLP

**Ari Lanin**  
Partner  
Gibson, Dunn & Crutcher LLP

**Belinda Macauley**  
Executive Director  
Beverly Hills Bar Association and  
Foundation

**Robin Maness**  
Associate Dean of Development,  
Alumni Relations and CLE  
USC Gould School of Law

**Brad Miller**  
Partner  
Davis Wright Tremaine LLP

**Beth Millman**  
Co-Head/Executive Director,  
Entertainment Contracts  
SAG-AFTRA

**David Albert Pierce**  
Managing Member  
Pierce Law Group LLP

**Gregg B. Ramer**  
Entertainment and Media Advisor

**Anita Rivas**  
Attorney  
The Law Offices of Anita Rivas

**Barbara M. Rubin**  
Partner and Co-Chair  
Glaser Weil LLP

**Brian C. Schaller**  
Partner  
InfoLawGroup LLP

**Stanton “Larry” Stein**  
Partner  
Russ August & Kabat

**Matthew C. Thompson**  
Partner, Co-Chair Entertainment,  
Sports & Media  
Sidley Austin LLP

**Rik Toulon**  
Chief Legal Officer  
AGBO

**Steve Tsoneff**  
Partner  
Gibson, Dunn & Crutcher LLP

**Lawrence Ulman**  
Gibson, Dunn & Crutcher LLP  
(Retired Partner)

**Silvia Vannini**  
Partner  
O’Melveny & Myers LLP

**C.J. Vranca**  
EVP, Business and Legal Affairs  
WonderHill Studios

**Ellen C. Waggoner**  
EVP, Legal Affairs  
CBS Studios

**Thomas A. White**  
Artist Rights Consultant

**Daniel M. Yankelevits**  
EVP, Legal Affairs  
Sony Pictures Entertainment

**Juliette C. Youngblood**  
President  
Youngblood Group PC



# syllabus committee

<b>Erin Harris Friedman</b> COMMITTEE CO-CHAIR Executive Director, Business Affairs The Walt Disney Company	<b>Michael Hartman</b> Partner Ziffren Brittenham LLP	<b>Luis A. Patiño</b> VP, Associate GC Paramount Global
<b>Lindsey Gleitman</b> COMMITTEE CO-CHAIR Vice President, Business & Legal Affairs Anonymous Content	<b>Katherine M. Imp</b> Partner DLA Piper LLP (US)	<b>Pierre B. Pine</b> Partner McPherson LLP
<b>Azita Iskandar</b> COMMITTEE CO-CHAIR Senior Counsel, Legal Affairs NBCUniversal	<b>Joseph Infantolino</b> Senior Vice President, Business Affairs, International Production Sony Pictures Entertainment	<b>Jordan Raphael</b> Partner Byron   Raphael LLP
<b>Jonathan B. Altschul</b> Managing Attorney The Altschul Firm, PC	<b>Jessica Johnson</b> National Director, Entertainment Contracts SAG-AFTRA	<b>Diana A. Sanders</b> SVP, Business Affairs Prescription Songs & Amigo Records
<b>Randi D. Bandman</b> President of Production & Business Affairs Literati Cinema	<b>Sara Karubian</b> Director / Senior Counsel Amazon Studios	<b>Brian Smith</b> Associate Gibson, Dunn & Crutcher LLP
<b>Doon Baqi</b> Senior Counsel, Original Content Apple	<b>Josh Keesan</b> Director, Business & Legal Affairs Netflix, Inc.	<b>Zach Swartz</b> Vice President, Business & Legal Affairs Skydance Sports
<b>Arthur K. Chan</b> Senior VP, Business & Legal Affairs Madison Wells	<b>Keith Kelly</b> Associate Sheppard, Mullin, Richter & Hampton LLP	<b>Maryam Tashroudian</b> VP and Associate GC, Business & Legal Affairs Warner Bros. Interactive Entertainment
<b>Scott C. Cutrow</b> Partner Katten Muchin Rosenman LLP	<b>Erica Kim</b> Associate Russ August & Kabat	<b>Gregory A. Thomson</b> Co-Founding Partner HTM Partners LLP
<b>Avi Dahan</b> Senior Counsel Boyerski Fritz LLP	<b>Jeffrey Monahan</b> Managing Attorney Monahan Legal, PC	<b>Steven Vaughan</b> Attorney Film & Ink Law Group
		<b>Jennifer Westhoff Zayas</b> VP, Business Affairs Hulu

# continuing education credits

**ATTORNEYS.** Minimum Continuing Legal Education (MCLE): USC Gould School of Law, a State Bar of California-approved MCLE provider, certifies that this activity qualifies for minimum continuing legal education credit.

- In-Person and Livestream Maximum: **7** hours, of which **1** hour may apply to legal ethics credit.
- Replays/Videos On Demand Maximum: **11** hours, of which **1** hour may apply to legal ethics credit.

**e** indicates MCLE Legal Ethics credit

We are partnering with the American Bar Association on out-of-state applications and credit reporting. Please watch for future emails from [mcle-uscgould@americanbar.org](mailto:mcle-uscgould@americanbar.org) regarding affidavits and certificates after the Institute has concluded. Certificates will be available once the attendee fills out their personal affidavit after the Institute has concluded. We appreciate your patience while we verify attendance.

**ACCOUNTANTS.** Continuing Professional Education (CPE): This program meets the guidelines set by the California State Board of Accountancy in the amount of **390 minutes**. The maximum CPE that may be claimed is **7.5** hours. *Please note: no CPE credit is available for watching the replays.*

# Virtual Livestream - Exclusive content available at your fingertips!

## How do Virtual tickets work?

Choosing the “Virtual” ticket on the registration form signs you up for the livestream of the Institute on Saturday, October 14. Sessions can be viewed from the comfort of your home or office! Once you are registered, you will receive a link to the Cvent Attendee Hub event platform where you will view all of the sessions and be able to view the replays after the Institute concludes.

## What if I choose the In-Person ticket option and need to switch to the Virtual ticket option?

We can accommodate a change in ticketing for an additional \$50 fee. The Virtual ticket will also give you access to the replays in the event platform. (Virtual tickets are priced higher due to the increased costs associated with the Institute livestreaming and recording.)

## Can I receive credit for watching the replays in the event platform?

The In-Person Institute and virtual livestream are available for MCLE and CPE credits. Watching the replays in the event platform is only available for MCLE credit.

*Please note that credit may only be claimed once for any given session – if you attend sessions in person then you may only gain credit for the replays that you did not attend live.*

# USC Gould School of Law Media, Entertainment & Technology Law Program

The Media, Entertainment & Technology Law Program at the USC Gould School of Law offers students a unique educational experience that addresses the complex mix of legal and business issues in content and technology markets. Our innovative curriculum prepares students for practice through courses in intellectual property and business law taught by our research faculty, and transactional and litigation attorneys. USC Gould law students gain practical experience through our Intellectual Property and Technology Law Clinic, and externship opportunities in the legal departments of media and technology firms. Students who wish to specialize in these practice areas have the opportunity to earn our Media & Entertainment Law Certificate or Technology & Entrepreneurship Law Certificate. Interested in learning more about our program, students and graduates? We encourage you to browse our website at

<https://gould.usc.edu/academics/concentrations/entertainment/> or contact the Director, Professor Jonathan Barnett, at [jbarnett@law.usc.edu](mailto:jbarnett@law.usc.edu).

## upcoming USC Gould School of Law programs

### TRUST AND ESTATE

Friday, November 17, 2023

### CORPORATE COUNSEL

Wednesday, December 6, 2023

### TAXATION

Monday-Wednesday, January 22-24, 2024

### INTELLECTUAL PROPERTY

Monday-Tuesday, March 18-19, 2024

Email [cle@law.usc.edu](mailto:cle@law.usc.edu) to join our mailing list and keep up to date with our programs.



## frequently asked questions

### FORMAT

The 2023 Institute on Entertainment Law and Business will be held in person with a concurrent livestream. Replays will be available on the event platform until November 13, 2023.

### REGISTRATION

**In-Person** registration for the Institute includes all sessions, the luncheon and refreshment breaks, access to the Institute event platform, continuing education credit, an electronic download of the Institute syllabus, and access to watch the replays on the event platform until November 13, 2023. Early registration is encouraged as space is limited.

**Note: Parking fees are no longer included in registration and fees will be collected upon arrival to campus by vehicle (\$20 daily fee). Ridesharing is encouraged!**

**Virtual** registration includes access to the live broadcast of the Institute sessions, continuing education credit, an electronic download of the Institute syllabus, and access to watch the replays on the event platform until November 13, 2023.

### EVENT PLATFORM

We are utilizing an event platform called the Attendee Hub, where you can read information about the sessions, speakers, and sponsors, find links to download syllabus materials, and submit surveys required to qualify for CE credit. The CLE Office will send announcements and reminders prior to the Institute with additional instructions on how to log in to the platform. It is strongly recommended that you include your mobile phone number when completing your online registration, so the unique access codes needed to enter the site may be sent to you directly, via text.

### CANCELLATIONS

All registrations and purchases are final and non-refundable.

### LOCATION, PARKING AND HOTEL ACCOMMODATIONS

The Institute will be held at the beautiful University of Southern California University Park Campus. Learn more about USC at <http://www.usc.edu>. If you choose to park on campus, you can expect **to pay \$20 for all-day parking as you arrive on the day of the Institute**. Detailed parking instructions will be emailed to you upon registration. For information about nearby hotel accommodations, please visit our website at <https://gould.law/IELB> or contact the CLE Office at (213) 821-3580.

### CHECK IN AND BADGE PICK UP

Badges will be held at Will Call, located in the lobby of the Gould School of Law from 7:30 a.m. until 5:00 p.m. If you arrive just before the luncheon session, proceed directly to the USC Ronald Tutor Campus Center Ballroom and pick up your badge at the USC Gould School of Law after the luncheon. No badges will be mailed.

### DRESS CODE

We recommend business casual attire and comfortable shoes for walking around the University Park Campus.

### EXHIBITORS

Exhibitor space is limited to sponsors, so reserve your space as soon as possible. Visit our website at <https://gould.law/IELB> or call our office at (213) 821-3580.

### SPECIAL REQUIREMENTS

USC Gould School of Law welcomes the participation of individuals with disabilities at our continuing legal education events. If you require special accommodation or have any questions, please contact the USC Gould Continuing Legal Education office at [cle@law.usc.edu](mailto:cle@law.usc.edu) or call (213) 821-3580. To request a special luncheon meal, complete the alternate meal form at <https://gould.law/IELB23Dietary> or check the appropriate box in the registration form on the last page. The Institute cannot accommodate special meal requests without advance notification.

# registration

2023 INSTITUTE ON **ENTERTAINMENT LAW AND BUSINESS**  
SATURDAY, OCTOBER 14, 2023  
<https://gould.law/IELB>

Registrant Name: \_\_\_\_\_  
Occupation/Title: \_\_\_\_\_  
Organization/Law School: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Office Telephone: \_\_\_\_\_ Mobile Phone\*: \_\_\_\_\_  
Email: \_\_\_\_\_

*\*Our event platform uses text verifications. Mobile numbers will not be shared otherwise.*

☐ Check here if you are a USC Gould alumnus. Class Year: \_\_\_\_\_

Only your name and organization will be shared with sponsors. If you would like us to share additional information for programming/sponsorship purposes, please select one or more of the following criteria:

- ☐ Name, organization, and address
- ☐ Name, organization, and email
- ☐ Name, organization, address, and email
- ☐ My information may not be shared (so I will be removed from potential networking lists)

## REGISTRATION

### Individual

- ☐ \$509 Standard Registration – **In-Person**
- ☐ \$559 Standard Registration – **Virtual**
- ☐ \$458 Recent USC Gould Alumni (Grad Years 2013-2023) – **In-Person**
- ☐ \$508 Recent USC Gould Alumni (Grad Years 2013-2023) – **Virtual**

### Groups

- ☐ \$499 Groups of 5 or More from the Same Organization – **In-Person**  
*(printed registration forms must be submitted together)*
- ☐ \$549 Groups of 5 or More from the Same Organization – **Virtual**  
*(printed registration forms must be submitted together)*

### Students

- ☐ \$300 Full-Time Law Student – **In-Person**
- ☐ \$350 Full-Time Law Student – **Virtual**

## LUNCHEON MEAL – ALTERNATIVE/SPECIAL REQUEST

To request a special luncheon meal, complete the [alternate meal form](https://gould.law/IELB23Dietary) at <https://gould.law/IELB23Dietary> or select the box below.

☐ Check here to request a vegan and gluten-free luncheon meal.

## FORMAT

The Institute is being offered in-person with a concurrent livestream. Replays will be available on the event platform until November 13, 2023.

## PAYMENT METHODS

- ☐ **Credit Card:** Register and pay online at <https://gould.law/IELB>  
*(Recommended for faster service)*
- ☐ **Check:** Please make checks payable to **USC Gould School of Law** and mail with completed form to:  
USC Gould School of Law – CLE Entertainment Registration  
699 Exposition Boulevard, Suite 326, Los Angeles, CA 90089-0071

## CANCELLATIONS

**All registrations are final and non-refundable.**  
**Questions? Email [cle@law.usc.edu](mailto:cle@law.usc.edu) or call (213) 821-3580.**